

Data2Text Studio

Automated Text Generation from Structured Data

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Sports Headline Generation

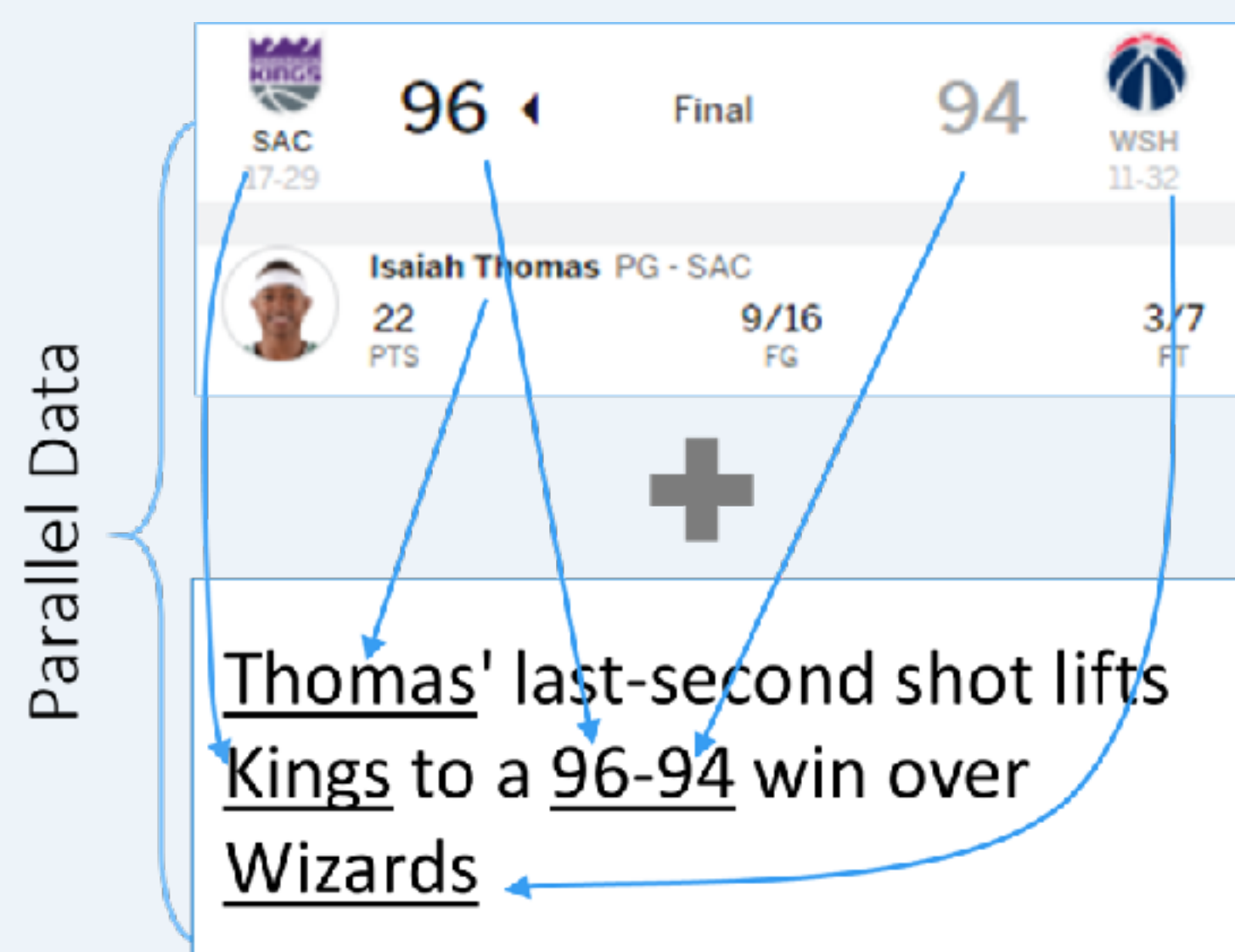
LinkedIn Profile Generation

Car Highlight Generation

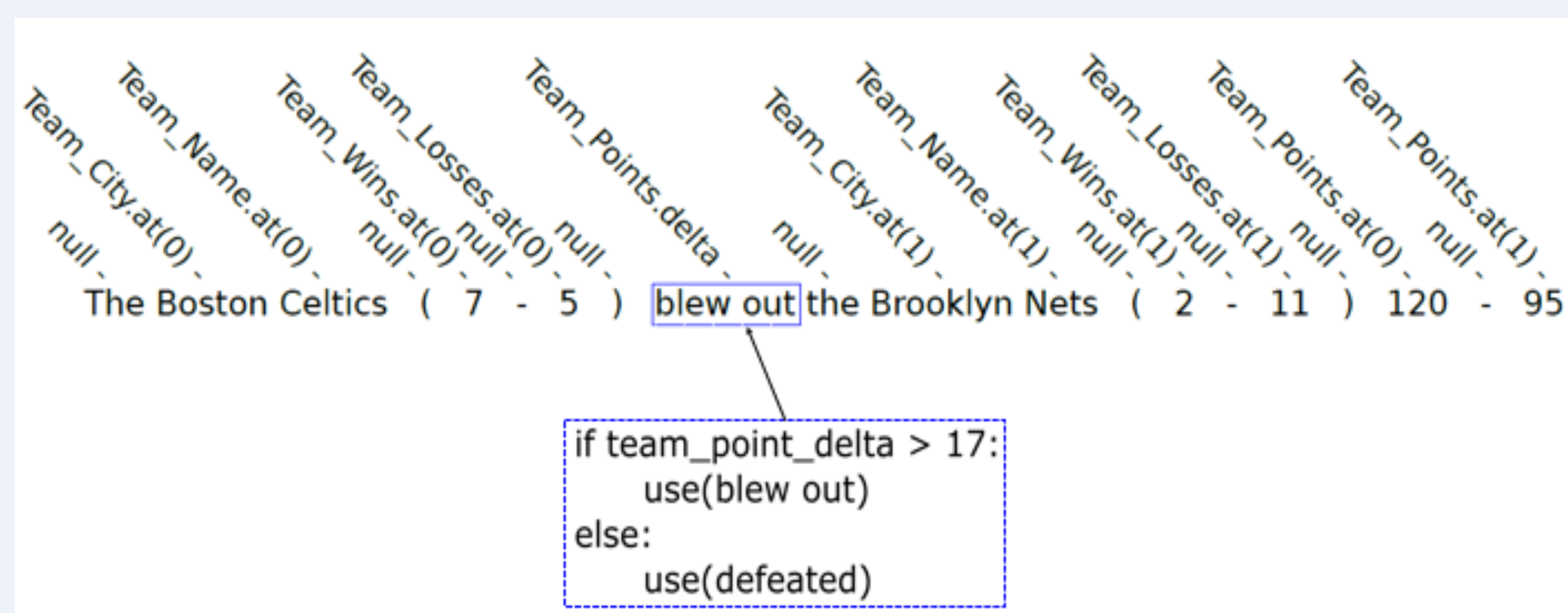
Why Data2Text?

- Summarize insights of data.
- Explain data in natural language.
- Empower conversational agents such as Cortana to talk about data.
- Assist human writers creating texts faithful to data more efficiently.
- Reduce the cost of recurrent text generation tasks such as financial reports, patents, etc.

Key Technologies



Template based solution: High accuracy and fluency, which can be used directly in business applications



Trigger Mechanism: Explicit semantic annotations, which support learning how to use specific phrases under the particular condition.

Data2Text Platform

1 Upload data to train model

2 Improve model if necessary

3 Preview the generation texts

4 Call the API to generation texts